

Fairtrail Graubünden 2024 – 2027

# Information for people in direct contact with guests

More and more people are using hiking and biking trails in Graubünden at the same time. This increases pressure on other trail users, the trails themselves, nature and agriculture.

As a cantonal campaign, Fairtrail has been promoting respect and tolerance in Graubünden since 2019 between trail users, and towards forests, wildlife and alpine farming, so that the existing trail network can continue to be shared. The principle of coexistence has proven effective: awareness-building works more sustainably than bans.

Fairtrail relies on clear messages, personal conversations on the trails, regional activities and inspiring information for guests.

## Basics

**Fairtrail works because many organisations work together – public authorities, tourism, agriculture and nature conservation. Together, they ensure that the rules on the trails are clear and accepted.**

Coexistence is not a law. It is a conscious choice: we share the trails respectfully instead of regulating them through bans.

Hikers always have priority and can expect consideration from bikers and other faster trail users, such as trail runners.

## You make the difference!

You are in daily contact with people who use the trails. That makes you a key ambassador for Fairtrail.

### What you can do:

- Actively talk about Fairtrail and coexistence with guests, your community and regional service providers
- Use support materials and give-aways
- Keep learning – for example through the Fairtrail Insights
- Give suitable tour recommendations
- Encourage your guests to give feedback
- Give us feedback on the campaign

## Legal situation

Biking on hiking trails is permitted in Graubünden unless there is an official or court-ordered riding ban.

## More information

You can find more information and materials about Fairtrail, as well as ways to get involved, online:

[www.graubuendenfairtrail.ch/front](http://www.graubuendenfairtrail.ch/front)

### Contact

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On foot or by bike, with the family or the dog:

# Together we make a difference.



## We are respectful.

We look ahead, make our presence felt, give way to slower riders and cross carefully.



## We respect alpine farming.

We close gates, keep our distance, keep dogs on a lead, respect herd protection and follow behavioural guidelines.



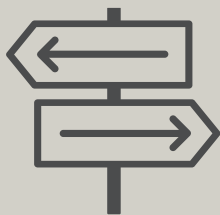
## We protect plants and animals.

We respect protected areas and avoid twilight and night.



## We prepare well.

We respect our limits, plan appropriate tours and equip ourselves properly.



## We stay on the paths.

We stay on the official routes. We avoid shortcuts and respect trail closures and riding bans.



## We leave no trace.

We take rubbish and dog waste with us, use marked fireplaces and do not skid the rear wheels.

## Learn more

Find out more about Fairtrail and our Code of Conduct:  
[graubuenden.ch/fairtrail](http://graubuenden.ch/fairtrail)

